



Policy Type:	Governance	Policy Number:	GOV-01
Policy Title:	Board Advocacy	Initial Policy Approval Date:	Jan. 25, 2006
		Last Review/Revision Date:	Oct. 21, 2022
		Year of Next Review:	2026

The Mississippi Mills Public Library Board must ensure that the community is aware of the importance of the Library and that funding bodies fully understand the important role which the Library plays in the community. Through its advocacy work, the Board seeks to promote the profile of the Library and enhance its importance to the community. This policy sets out the advocacy responsibilities of the Board.

1. The Board Chair and/or designate(s) shall be the official spokesperson for the Library on issues approved by the Board.
2. In pursuing its advocacy activities, the Board Chair (or delegate), as well as the CEO/Chief Librarian and/or designate shall:
 - a) make formal and informal representations to the Municipality of Mississippi Mills Council in support of Library objectives
 - b) maintain an open and active dialogue with the Municipality's administrative staff
 - c) participate regularly in activities that build relationships with individuals and organizations that share interests with those of the Library
 - d) encourage familiarization visits to the Library, especially by newly-elected councillors and newly-arrived residents of Mississippi Mills
 - e) attend public meetings which could impact on the Library, and articulate the Library's positions on policy and finances where appropriate
 - f) support the efforts of Ontario Library Service (OLS), the Ontario Library Trustees Association to lobby the provincial Government in support of libraries and library systems across Ontario.

RELATED DOCUMENTS

- Ontario Library Service (SOLS), Trillium Public Library: Sample Policies